



CSE : LDS
OTCQB : LDSYF

Canna Delivery Systems Inc. Enters Into License Agreement for Northern California; Engages Corporate Communications Executive

Vancouver, British Columbia, Canada, February 16, 2016, Lifestyle Delivery Systems Inc. (CSE: LDS and OTCQB: LDSYF) ("LDS" or the "Company") is pleased to announce that on February 12, 2016, the Company's wholly owned subsidiary, Canna Delivery Systems Inc. ("CDS"), signed a definitive License Agreement (the "License Agreement") to license its proprietary technology for producing dissolvable cannabis infused oral strips called "CannaStrips" to Wisdom Homes of America, Inc. ("WOFA"). James Pakulis, the President of LDS, is the Chief Executive Officer of WOFA.

Pursuant to the License Agreement, CDS granted WOFA a non-exclusive license to manufacture and distribute CannaStrips in Northern California using the CannaStrips brand. The License Agreement is subject to an annual license fee of \$25,000 and expires on December 31, 2018, with a mutual option to renew the License Agreement for successive two year periods. In addition to the annual license fee, WOFA will be required to source all non-medicinal ingredients for CannaStrips directly from CDS.

James Pakulis, the President of LDS and the CEO of Wisdom Homes of America, Inc., stated: "We are excited to partner with Wisdom Homes of America and believe that WOFA's strong management team and successful track record in the cannabis industry will allow us to successfully introduce our CannaStrips brand to Northern California, arguably the largest cannabis region in the United States."

In addition, LDS is pleased to announce that Mr. Phil Gurat has been engaged to act as LDS' Corporate Communications Executive. Mr Gurat can be reached directly at 604-417-6400 or 1-866-347-5058 or at Investor.relations@lifestyledeliverysystem.com.

Mr. Gurat started his career as a broker in 1992, which he pursued until 1997. From 1998 through 2008 Mr. Gurat provided consulting services to various public and privately held companies. From 2009 until present Mr. Gurat's main focus has been on assisting his clients with financing, maintaining relationships with investors, as well as collaborating with management on communication and media strategies.

About Wisdom Homes of America, Inc.

Wisdom Homes of America, Inc. is a manufactured housing retail center owner and operator. Wisdom Homes is headquartered in Tyler, Texas. The company's common stock trades on the OTC Pink marketplace, under the ticker symbol "WOFA".

About Lifestyle Delivery Systems Inc.

LDS' technology produces infused strips (similar to breath strips) that are not only a safer, healthier option to smoking but also a new way to accurately meter the dosage and assure the purity of the product. From start to finish, the production process tests for quality and composition of all the ingredients used in each and every strip, resulting in a delivery system that is safe, consistent and effective.

On behalf of the board of directors of Lifestyle Delivery Systems Inc.

Brad Eckenweiler CEO & Director

FOR MORE INFORMATION, PLEASE CONTACT: investor.relations@lifestyledeliverysystems.com 1-866-347-5058

Cautionary Disclaimer Statement:

The Canadian Securities Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the content of this news release.

Information set forth in this news release contains forward-looking statements that are based on assumptions as of the date of this news release. These statements reflect management's current estimates, beliefs, intentions and expectations. They are not guarantees of future performance. The Company cautions that all forward looking statements are inherently uncertain and that actual performance may be affected by a number of material factors, many of which are beyond the Company's control. Such factors include, among other things: risks and uncertainties relating to the Company's limited operating history and the need to comply with environmental and governmental regulations. Accordingly, actual and future events, conditions and results may differ materially from the estimates, beliefs, intentions and expectations expressed or implied in the forward looking information. Except as required under applicable securities legislation, The Company undertakes no obligation to publicly update or revise forward-looking information.