



## CHITRCHATR COMMUNICATIONS INC.

November 10, 2014

CSE:CHA, FRA:CA9, OTC:CHICF

### CHITRCHATR COMMUNICATIONS ANNOUNCES PRE-ALPHA-TEST CORPORATE UPDATE

**Quebec, Canada** . ChitrChatr Communications Inc. ([www.chitrchatr.com](http://www.chitrchatr.com)), ("ChitrChatr" or the "Company"), a world leader in developing and marketing the Comprehensive Universal Unified Communications Platforms (the "CUUCP" or "Platform"), is pleased to provide a corporate update prior to the proposed December 15, 2014 launch of alpha testing of its CUUCP Platform. ChitrChatr is nearing completion of CUUCP development and looks forward to an early-2015 release of the CUUCP -- a highly anticipated, proprietary, internet-based communications platform that will provide communications services to users delivered through the Platform and user friendly interface.

ChitrChatr integrates virtually all methods of communications -- including voice, audio, video, conference calling, messaging, chat, text, fax, email and social networking services -- into one easy to use platform. The ChitrChatr technology is based on VoIP (Voice over Internet Protocol) and uses internet services and data transmission, rather than the public circuit-switched telephone networks of land telephone lines, cellular networks and satellite service.

#### **Expanded Facility and Staff**

The recent relocation of the ChitrChatr program development team to new facilities in Bangalore, India, has allowed us to more than double our development team size. Currently, ChitrChatr 's international team comprises 25 highly skilled software engineers and programmers. ChitrChatr plans to continue to expand that number to as many as 35 programmers by the end of November 2014. This team expansion adds significant capabilities to enhance and hasten final development of the CUUCP and to prepare for alpha testing of the Platform to begin December 15, 2014. The ChitrChatr development team is excited and highly motivated to create such a challenging project that may change the way people communicate worldwide.

#### **Patents – Intellectual Property**

The development of the highly advanced ChitrChatr CUUCP has resulted in the Company filing two patent applications to protect both their Connection Engine and Infrastructure proprietary technologies. Most communication services limit the number of features and keep the depth of a particular feature to a bare minimum. This allows that feature to be made available to millions of users at a scale requiring minimal infrastructure. The unique features of the ChitrChatr CUUCP and its advanced technology provide for scalability unlike other services. ChitrChatr does not limit features or compromise on the depth level of feature implementation. ChitrChatr's CUUCP is being

implemented in such a way that every feature made available is full-fledged and not minimalistic. ChitrChatr utilizes modern cloud computing infrastructure and cutting edge technologies by processing most of its processes on the server and keeping client-side processing to a minimum which helps save battery life and conserve other limited resources available to the client.

#### **Private Placement Completed**

On October 20, 2014, ChitrChatr completed a non-brokered private placement of 1,700,000 units at \$0.15 per unit for gross proceeds of up to \$255,000. Each unit consists of 1 common share (each a "Unit Share") and 1 warrant exercisable to purchase 1 additional common share at an exercise price of \$0.20 per share for 5 years. ChitrChatr proposes to use the proceeds of the private placement for general working capital purposes. The Unit Shares are subject to a hold period of 4 months and 1 day.

#### **Debt Settlement Completed**

On October 20, 2014, ChitrChatr settled \$300,000 of debt by issuing 1,600,000 units at a deemed price of \$0.1875 each. Each unit consists of 1 common share (each a "Unit Share") and 1 warrant exercisable to purchase 1 additional common share at \$0.1875 per share for 5 years. The Unit Shares are subject to a hold period of 4 months and 1 day.

#### **Tester 'Bots' Development**

On September 23, 2014, ChitrChatr announced its development and use of a radically new form of infrastructure testing in a real-world environment at scale. This testing is being used to refine ChitrChatr's CUUCP Platform for market. The new testing system will deploy hundreds of thousands of programmable 'bots' (robots) onto servers around the world. Functional testers will create the scripts that drive the bots. Each bot will imitate a virtual user that repeatedly executes typical user actions. If errors are detected, a detailed error log will be uploaded automatically to the ChitrChatr centralized system where developers will analyze the error and provide the necessary corrective action.

#### **About the ChitrChatr CUUCP Platform**

The ChitrChatr CUUCP is the ultimate communications platform gives users voice/audio, video, conference calls, multi-protocol Chat services, social network messaging, text/SMS, fax services, and email -- all rolled into one free messaging application. Subscribers only pay for calls made to mobile and PSTN telephones. Several competitive affordable subscription plans will be available to subscribers. The ChitrChatr CUUCP is an ALL IN ONE communications application. The CUUCP's ability is not limited or restricted by structure or geographic location. Our powerful platform is unleashed for all subscribers to use on all platforms to easily and freely communicate with their contacts and networks regardless of how the communication is sent.

#### **Pre-Release Subscribers**

The highly anticipated release of the ChitrChatr CUUCP has resulted in hundreds of thousands of users registering to be the first to use this new wave in personal communications. The number of pre-release registrations continues to grow.

When a subscriber logs into ChitrChatr, they will automatically log into all other accounts of the subscriber in services such as Yahoo, WhatsApp, MSN, Google Hangouts, Viber, Facebook, Skype,

Fringe etc. The subscriber will be able to communicate with their contacts in all other platforms within ChitrChatr without having to log into each individual account. Screen sharing, sending and receiving file(s) will also be a feature available in the Instant Messaging window. The initial release of ChitrChatr is expected to include various languages including: English, Spanish, French, German, Chinese and Standard Hindi.

## **Features of ChitrChatr 's CUUCP**

### **Voice /Video**

ChitrChatr features chat and video calling, group messaging, conference calls, and text services all for free. It is not only a mobile messaging application; it can also be accessed from your desktop. Our Universal Unified Communications Platform (UUCP) allows users to communicate with another UUCP user by instant messaging, audio or video conference calls.

No longer will you have to switch from WhatsApp, to Google Hangouts, to Facebook Messenger, to Talkatone, to Skype, to Libon, to Viber, to BBM etc to send/receive messages to specific contacts. ChitrChatr incorporates all your contacts on all your different chat and video calling applications under one umbrella making it much easier to connect with contacts on different platforms. ChitrChatr users can obtain one or more phone numbers from over 65 countries. Incoming calls can be forwarded to any other phone number. When calls are received – whether the subscriber is on or offline – all calls can be forwarded to the user specified number.

### **Email**

ChitrChatr email will incorporate all the features currently available on other platforms like Microsoft Outlook, Gmail, Hotmail, Yahoo, and will allow the subscriber to receive emails from all their different email accounts into a consolidated ChitrChatr email account. Users are able to reply back from ChitrChatr using your incoming email account i.e. Gmail as a default for that particular reply. As a ChitrChatr subscriber you will no longer need to sign into all of your various email accounts just to receive and reply to emails regardless of which email account used.

### **Social Media**

While setting up the ChitrChatr preferences, users input their username(s) and password(s) for all the social network sites. Every time the user logs into ChitrChatr they will automatically be logged into all other social network sites. Users can easily be directed to the social media network of choice. If for example, a friend sends you a message through WhatsApp, and another from Facebook Chat, you will receive these messages in ChitrChatr with the reply back to their respective apps, without having to switch applications.

### **Text**

One of the most unique features with ChitrChatr Text/SMS will be that when a user replies from your forwarded number, the recipient will receive your actual SMS number instead of the cell phone number from which you have forwarded from.

### **Fax**

With a ChitrChatr phone number, you will be able to send and receive telephone, SMS/text, and faxes to and from that single number. When someone sends you a fax, the ChitrChatr system will

identify it as a fax, and it will forward it to a fax machine, email address, and can also be viewed on your ChitrChatr app on your desktop or cell phone. As a subscriber you will be able to choose your preferences while setting up your fax.

The ChitrChatr Platform will be made available to end users as an app that can be accessed using a web browser, and optionally installed on various technology devices such as desktop and tablet computers, smart phones, mobile handheld devices and other dedicated hardware devices. By combining all communications into one easy to use application will eliminate the need to download individual applications for each and every use. One App is all that's needed-ChitrChatr.

Users wishing to download the pre-release version when available are encouraged to register as a Tester at [www.chitrchatr.com](http://www.chitrchatr.com)

For further information please email [press@chitrchatr.com](mailto:press@chitrchatr.com)

### ***About ChitrChatr***

The common shares of ChitrChatr trade on 3 markets: in Canada on the Canadian Securities Exchange (CSE) under the symbol 'CHA', in Germany on the Frankfurt Stock Exchange (FRA) under the symbol 'CA9', and in the United States on the OTC Markets (OTC Pink) under the symbol "CHICF".

The Company's website is **Error! Hyperlink reference not valid..** Company documents are available for viewing under the Company's profile at both [www.sedar.com](http://www.sedar.com) and [www.thecse.com](http://www.thecse.com)

### ***On Behalf of ChitrChatr Communications Inc.***

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**None of the CSE, the Frankfurt Stock Exchange or the OTC Markets have reviewed, approved or disapproved the content of this press release.**

### **Forward-Looking Information:**

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the expected business and commencement of trading in the common stock of ChitrChatr. The forward looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.