



Nutritional High International Inc.
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**NUTRITIONAL HIGH ANNOUNCES THE LAUNCH OF THE
FIRST THREE PRODUCTS IN ITS ACTIVE HEMP LINE**

FOR IMMEDIATE RELEASE

TORONTO, ONTARIO – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (CSE: EAT, OTCQB: SPLIF) is pleased to announce the launch of the first three products in its active hemp line: capsules, push caps for water bottles and a formulation for post exercise recovery called Rapid Recovery. The products will be sold under the Nutritional Traditions brand name and initially available to California retail customers in early December, 2015. Distribution will be expanded outside of California beginning in January, 2016. All active hemp products will be manufactured using extract from only the industrial hemp plant, containing less than 0.3% THC (trace elements only) and therefore may be distributed in all 50 states.

David Posner, CEO of Nutritional High commented – "We are pleased with the progress we have made in the development of our active hemp products. We will continue to strive to ensure the quality, safety and consistency of our products through continuous testing and by using only high-quality, non-synthetic ingredients including pharma-grade Cannabidiol (CBD)".

About Nutritional High International Inc.

Nutritional High is focused on developing, acquiring and designing products and brands in the marijuana-infused edible products and oil extracts sectors for medical and adult recreational use. The Company works exclusively in jurisdictions where such activity is permitted and regulated by state law, through entities that hold a valid license to produce marijuana-infused edible products and to distribute, and dispense marijuana products.

For updates on the edibles industry and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#).

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