

# Ambari to Distribute Its Products in India

Vancouver, British Columbia--(Newsfile Corp. - February 8, 2023) - **Ambari Brands Inc.** (CSE: AMB) (OTCQB: AMBBF) (FSE: Y92) ("**Ambari**" or the "**Company**") is pleased to announce that it has entered an agreement with DNO Group ("**DNO**") to distribute Ambari products in India.

DNO is a leading distributor of global brands with more than 50,000 points of sale throughout the Asia-Pacific region. Starting in the second quarter of 2023, DNO will distribute Ambari's products in India through luxury e-tailer shops and brick and mortar chains.

DNO initiates, promotes and develops business activities, identifies business opportunities and potential local partners, leveraging its extensive network and cultural knowledge of the Asian market in order to accelerate business.

India is the fastest-growing economy in the world, with the World Economic Forum<sup>1</sup> having projected not only significant economic growth over the next decade, but more than half of that growth being attributable to the middle class. As such, Ambari expects India to be a ripe market for its products, and aims to be a pioneer of CBD infused products in the country.

Nisha Grewal, CEO of Ambari, stated, "With this distribution deal we establish a significant footprint in India and gain access to the Asia-Pacific beauty and skincare market. We are extremely excited about this partnership and have worked diligently in receiving approval to ship CBD products into India, but we are now happy to announce the deal is complete and we are moving forward quickly."

## About Ambari Brands Inc.

Ambari Brands is a consumer-packaged goods company focused on developing consumer products, co-packing and manufacturing. To learn more about Ambari visit [www.ambaribrands.com](http://www.ambaribrands.com) and [www.ambaribeauty.com](http://www.ambaribeauty.com).

## On Behalf of the Board of Directors

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## Cautionary Note on Forward-Looking Information

*This press release contains certain forward-looking statements within the meaning of applicable securities laws with respect to the Company. These forward-looking statements generally are identified by words such as "believe," "project," "aim," "expect," "anticipate," "estimate," "intend," "strategy," "future," "opportunity," "plan," "may," "should," "will," "would," and similar expressions and in this news release include statements respecting: the distribution of Ambari's products in India in both e-tailer shops and brick and mortar chains, the growth of the Indian economy and its suitability for Ambari's products, and Ambari's ability to establish a business footprint in India. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Many factors could cause actual future events to differ materially from the forward-looking statements in this press release. Readers are cautioned that the foregoing list of factors is not exhaustive. The forward-looking statements included in this news release are expressly qualified by this cautionary statement. The forward-looking statements and information contained in this news release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or*

*information, whether as a result of new information, future events or otherwise, unless so required by applicable laws.*

*The Canadian Securities Exchange has not reviewed this press release and does not accept responsibility for the adequacy or accuracy of this news release.*

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<sup>1</sup> <https://www.weforum.org/agenda/2019/01/10-mega-trends-for-india-in-2030-the-future-of-consumption-in-one-of-the-fastest-growing-consumer-markets/>

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