

# **BRISIO INNOVATIONS INC.**

#### FOR IMMEDIATE RELEASE

# BRISIO INNOVATIONS ANNOUNCES LAUNCH OF SOURCE CODE MARKETPLACE

CSE: BZI

VANCOUVER, BC, NOV. 13, 2014 – Brisio Innovations Inc. (CSE: BZI / PINKSHEETS: NTCEF) (the "Company") is pleased to announce that it has launched the Brisio Source Code Marketplace. Further to the Company's news release dated November 6, 2014, which detailed the Brisio business plan for creating the world's first independent app developer community, Brisio has released the source code for its hit game Spermy's Journey for iOS and Android so developers around the world can create their own games using our proven underlying code.

Spermy's Journey has over 4.5 million downloads to date on the App Store and Google Play, and has attained stats such as top 5 overall game in 10 countries, number 1 overall downloaded app in 6 countries, and top 5 overall arcade game in 21 countries!

To purchase Spermy's Journey Source Code: http://brightnewt.com/spermys-journey-source-code-ios-android/

Spermy's Journey is available for free in the App Store: <a href="https://itunes.apple.com/us/app/spermys-journey-race-to-egg!/id741293412?mt=8">https://itunes.apple.com/us/app/spermys-journey-race-to-egg!/id741293412?mt=8</a>

Spermy's Journey is available for free download in the Google Play store: <a href="https://play.google.com/store/apps/details?id=com.sperminator.game">https://play.google.com/store/apps/details?id=com.sperminator.game</a>

Spermy's Journey is also available for Android users here: <a href="http://apps.goodereader.com/games/android-games-casual/?did=29746">http://apps.goodereader.com/games/android-games-casual/?did=29746</a>

Paul Andreola, CEO of the Company, states: "The establishment of Brisio's source code marketplace, made possible through the coming acquisition of Bright Newt, is an important step in our goal of providing the more than 350,000 independent app developers a credible and viable platform and community to achieve amazing things in the mobile applications marketplace. The entire team at Brisio is passionate about making this goal a reality, and we look forward to sharing the many coming developments with shareholders and future members of the Brisio community in the days and weeks to come."

## About the Company

Brisio Innovations is focused on the acquisition, development, and marketing of software applications for mobile computing devices, such as smart phones, tablets, and wearable computers.

On behalf of the Board,

Paul Andreola President, CEO and Director Phone: (604) 200-1022 www.brisio.com

For more information on Brisio visit <a href="http://brisio.com/">http://brisio.com/</a>
Find Brisio Innovations on the CSE <a href="http://www.cnsx.ca/CNSX/Securities/Diversified-Industries/Brisio-Innovations-Inc.aspx">http://www.cnsx.ca/CNSX/Securities/Diversified-Industries/Brisio-Innovations-Inc.aspx</a>

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### Disclaimer for Forward-Looking Information

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding potential positive effects that the acquisition of Spermy's Journey may have on the business of the Company. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future, and include discussion of: (i) revenue generating potential of the app; (ii) market potential for the app; and (iii) the positive effects on the Company's business resulting from the purchase of the app. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions, which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements, including: (i) that app purchasers may cease or fail to purchase the app; (ii) that potential growth is not as expected; (iii) other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release and the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forward-looking statements, except in accordance with applicable securities laws. Additional information about the Company is available in the Company's public filings with Canadian securities regulators, available on SEDAR at www.sedar.com.